



At the end of the lesson, the student will be able to:

*express their thoughts/views regarding life insurance and how it changes their viewpoint on life





Mary: You know, it's odd. I finally broke down and bought some life insurance, and it's strange knowing that I'm now worth more dead than alive.

Fred: What do you mean?

Mary: Well, it seems that, alive, everything I earn is just barely enough for the family to get by on. But if I die tomorrow, even after funeral and hospital expenses, there would be a nice piece of change left. It's almost like winning a lottery.

Fred: Well, if you say so. But the way you put it, you win by dying and you lose as long as you live.

Mary: Exactly!

Fred: But you shouldn't look at it that way. Your life is worth more than money can buy.



Mary: I know, that's why I got insurance.

Fred: And the losses would continue indefinitely. It's not just a case of immediate expenses, but also the continuous loss of income.

Mary: Yes.

Fred: So you shouldn't take the attitude that you're worth more dead than alive. You should regard yourself as a wise man who's looking into the future and taking care of your family then, as well as you do now. Everybody dies sometime-but not everybody is ready for the inevitable.

Mary: You know what?

Fred: What?

Mary: You're right. I feel much better about it now.

Fred: Good.

Mary: You know what else?

Fred: No, what?

Mary: I think you'd make a great insurance salesperson! Have you

ever thought about a new career?



Let's Talk:

- 1. What is the traditional antipathy towards insurance?
- 2. What are the reasons for having insurance?
- 3. How does one know if he has too much (or too little) insurance?





Express Yourself

- 1. Is your life insured? Why or why not?
- 2. Are you insured against cancer? Why or why not?
- 3. Are you insured against fire? Why or why not?
- 4. Is your car insured? Why or why not?
- 5. Do you have insurance on your household contents?
- 6. Would you recommend life insurance to your spouse?
- 7. You know 1in 5 cars is not insured. What do you think about mandatory coverage for all autos?
- 8. If you have insurance, did you buy it through a relative or friend; or did you buy it based entirely on your needs and perceived benefits?